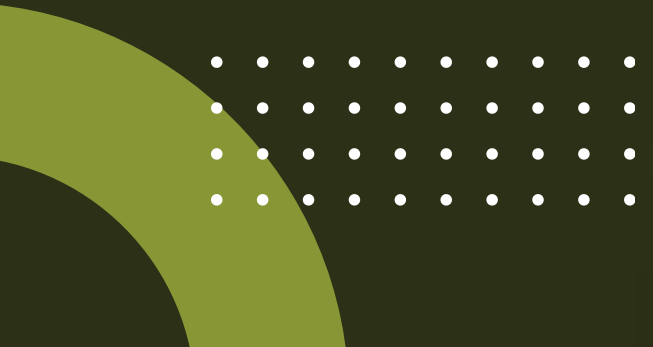




INNOVACAMP

PEASANT INNOVATION ASSOCIATION

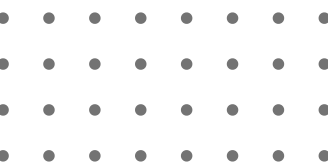


ABOUT INNOVACAMP



The Asociación de Innovación Campesina (INNOVACAMP) is a community organization grouping 135 rural families from the departments of Sucre and Córdoba. These families have transformed a past marked by adversity and violence into a present of productivity and hope, operating under a model of private plots where biodiversity and technique meet.

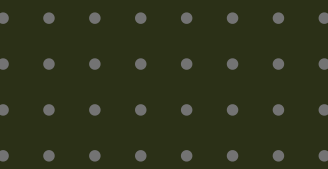
Backed by comprehensive training from SENA and constant technical assistance, INNOVACAMP producers do more than just farming; they manage efficient agro-ecosystems where Cocoa, Hibiscus, Passion Fruit, and Plantain are the drivers of sustainable and competitive rural development.

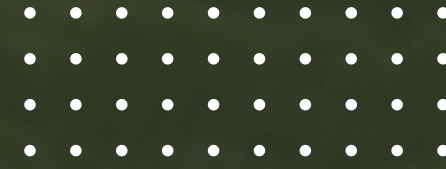




MISSION

We are an association of farming families from Sucre and Córdoba that, through agricultural innovation and strengthening the social fabric, produce and market high-quality agricultural products: Cocoa, Hibiscus, Passion Fruit, and Plantain Flour. We transform realities of violence into opportunities for progress, applying advanced technical knowledge to guarantee food security and conquer international markets, always respecting the environmental balance of our territory.





VISION



SUSTAINABILITY

Committed to clean and environmentally responsible tropical agriculture that protects our lands and resources for future generations.



EMPOWERMENT

Supporting the growth of 135 farming families, victims of the armed conflict, transforming adversity into opportunity.



QUALITY AND INNOVATION

High-quality products with certifications including INVIMA, BPM (Good Manufacturing Practices), Cocoa Origin Seal, and Rainforest Alliance, backed by SENA technical training.

OUR PRODUCTS

DRY COCOA BEANS

DRIED HIBISCUS

FRESH PASSION FRUIT

PLANTAIN FLOUR

SQUASH FLOUR



PRODUCTS

DRY COCOA BEANS



Description: Fermented and dried cocoa seeds, raw material for chocolate and derivatives. High in antioxidants and natural fats.

Main Varieties: Amazonian cocoa, fine aroma cocoa.

Packaging: 50-69 kg fique or jute bags with GrainPro internal liner.

Shelf Life: 12-24 months.

color: Dark brown.

Humidity: $\leq 7\%$.

Certifications:

INVIMA, BPM, Cocoa Origin Seal, Rainforest, Organic.

PRODUCTION CAPACITY: 300 KG/MONTH (EXPANDING; PROJECTED TO DOUBLE BY THE END OF THE YEAR).



DRY COCOA BEANS

AVAILABLE ALL YEAR ROUND



TONS PER MONTH

-  INTERNATIONAL MARKET
-  NATIONAL MARKET

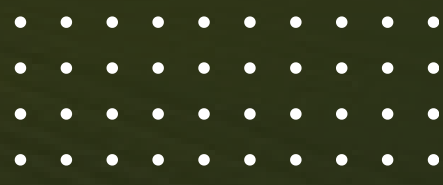
135 ASSOCIATED FAMILIES



SENA · INVIMA · COLOMBIAN INSTITUTE
AHROPECUARIO



DERIVATIVE PRODUCTS



PLANTAIN FLOUR

Powdered food made from healthy, clean, selected green plantains. Rich in fiber, protein, iron, calcium, and phosphorus; gluten-free.



SQUASH FLOUR

100% natural functional flour obtained from dehydrating and grinding squash pulp.



DRIED HIBISCUS

Dried hibiscus calyces, hand-harvested and naturally dehydrated; 100% natural, no additives or preservatives.



FRESH PASSION FRUIT

Fresh tropical fruit with an intense sweet-acid flavor and aroma; rich in Vitamin C, antioxidants, and potassium.



PRODUCTS

DRIED HIBISCUS



Description: Dried hibiscus calyces, hand-harvested and naturally dehydrated; 100% natural, no additives or preservatives.

Variety: Sudan type (high anthocyanin concentration).

Packaging: Bilaminated Doypacks (250g, 500g, 1kg) or industrial bags up to 20kg.

Yield: Approximately 15g per liter of water.

Uses: Infusions, jams, sauces, pastries, cocktails, and garnishes.

USES: INFUSIONS, JAMS, SAUCES, PASTRIES, COCKTAILS AND GARNISH

PRODUCTS

PLANTAIN FLOUR



Description: Powdered food made from healthy, clean, selected green plantains. Rich in fiber, protein, iron, calcium, and phosphorus; gluten-free.

Substitution: Replaces 20-50% of wheat flour.
Superfood: Suitable for celiacs, promotes weight loss, and controls glycemic index.

PRODUCTS

SQUASH FLOUR



Description: 100% natural functional flour obtained from dehydrating and grinding squash pulp.

Benefits: Rich in calcium, iron, and vitamins A and C; gluten-free.

Uses: Pastries, bakeries, soups, creams, and nutritional mixes; partially replaces traditional flours (20-40%).

USES: PASTRIES, BAKED GOODS, SOUPS, SOUPS, AND NUTRITIONAL MIXES — PARTIALLY REPLACES TRADITIONAL FLOURS (20-40%)

PRODUCTS

FRESH PASSION FRUIT



Description: Fresh tropical fruit with an intense sweet-acid flavor and aroma; rich in Vitamin C, antioxidants, and potassium.

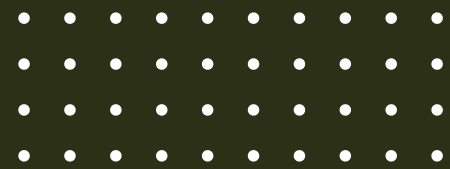
Technical Name: Passiflora edulis.
Packaging: Corrugated cardboard boxes of 2 to 4 kg.

USES: INFUSIONS, JAMS, SAUCES, PASTRIES, COCKTAILS AND GARNISH

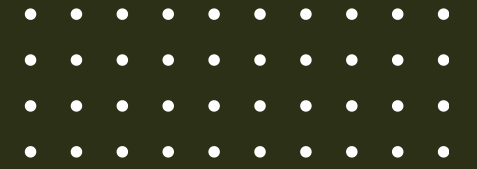


SOCIAL IMPACT

INNOVACAMP generates a positive impact in rural communities by creating employment, including victims of the armed conflict, and supporting rural populations. We support farming families with technical training in sustainable practices to improve their skills and livelihoods. We promote social reconstruction and territorial peace.



www.innovacamp.com.co



CONTACT

WEB SITE

www.innovacamp.com.co



SOCIAL MEDIA

[@innovacamp](#)



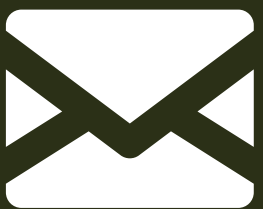
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LOCATION: SUCRE Y CÓRDOBA, COLOMBIA



InnovaCamp

THANK YOU

BY CHOOSING OUR PRODUCTS, YOU NOT ONLY SUPPORT FARMING FAMILIES, BUT YOU ALSO JOIN A MOVEMENT DEDICATED TO PEACE, RURAL INNOVATION, AND ENVIRONMENTAL PROTECTION IN THE COLOMBIAN CARIBBEAN.

INNOVACAMP · NATURE'S MARVEL

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